

Message Text

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PAGE 01 TEHRAN 02800 230940Z
ACTION NEA-10

INFO OCT-01 ISO-00 EB-08 /019 W
-----099874 232048Z /64

R 201137Z MAR 78
FM AMEMBASSY TEHRAN
TO USDOC WASHDC
INFO SECSTATE WASHDC 7515

UNCLAS TEHRAN 02800

E.O. 11652: N/A
TAGS: BBSR IR
SUBJ: WTDR/FTI: MACHINE SAZI ARAK

REF: A. 77 USDOC 19096, B. 76 TEHRAN 9850, C. TEHRAN 01755

1. IRAN
OFFICE USE: 2. 507 3. 4. 01
5. MACHINE SAZI ARAK
6. 435 TAKHTE JAMSHID AVENUE, TEHRAN, PO BOX 23 ARAK, OSTAN-E-MARKAZI
7. TEHRAN
8. CONTACT: MR. HOSSEIN HOMAYOUNI
9. TITLE: MANAGING DIRECTOR
OTHER OFFICIALS ARE: ALI RAHBAR, EXECUTIVE MANAGER
10. PHONE 820080-9 11. TELEX 212674 RAKIRAN
12. CABLE: RAKMACHINE
13. ESTALB 1970 14. EMPL: 3000 15. SIZE: LARGE
16. REPUTATION: (Y) GOOD 17. RPT DATE: 3/78
OFFICE USE: 18. NA 19. NA 20. X 21. NA 22. NA
23A. 32722/0 PREFABRICATED CONCRETE BUILDING PANELS
23B. 34431/0 HEAT EXCHANGERS
23C. 34434/0 LPG PRESSURIZED STORAGE VESSELS
23D. 34433/0 FIRE TUBE STEAM BOILERS, HOT WATER BOILERS, WATER
TUBE STEAM BOILERS.
24. FOREIGN SALES: LOCAL ONLY
25. FINANCIAL REFS: BANK MELLI IRAN
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26. TRADE REFS: SEE ITEM 27.
27. FOREIGN FIRMS REPRESENTED: MSA HAS ACTIVE AGREEMENTS
FOR LOCAL ASSEMBLY WITH FOLLOWING COMPANIES: JOHN THOMPSON
COCHRAN, UK, FIRE TUBE STEAM AND HOT WATER BOILERS; POWER
SYSTEMS DIVISION, COMBUSTION ENGINEERING, CONNECTICUT,
WATER TUBE STEAM BOILERS; P AND H HARNISHFEGER, WISCONSIN, TRUCK
MOUNTED AND CRAWLER MECHNICAL CRANES; POTAIN,

FRANCE, TOWER CRANES; KESTING, FRG, PREFABRICATED CONCRETE GUILDING
PANELS; LUMMUS DIVISION, COMBUSTION ENGINEERING, NEW JERSEY,
HEAT EXCHANGERS.

28. MACHINE SAZI ARAK (MSA) WAS STARTED IN 1971 AS METAL
WORKING FOUNDRY AND MACHINE SHOP WITH TECHNICAL ASSISTZNCE
PROVIDED BY U.S.S.R. EQUITY CAPITAL OF RS 500 MILLION
(DOLS 7.7 MILLION) FULLY OWNED BY INDUSTRIAL DEVELOPMENT
AND RENOVATION ORGANIZATION (IDRO) (REF C), GOI INDUSTRIAL
AGENCY, DIVERSE PRODUCT LINE, IN ADDITION TO PRODUCTS MENTIONED
ITEM 27, INCLUDES BUCKET AND BELT CONVEYORS, GRINDING BALLS,
STRUCTURAL STEEL, IRON AND STEEL CASTING, GEARBOXES, IRON
AND STEEL FOREGINGS AND MINING CARS, ALL TO LOCAL DESIGN.
OUTPUT IN 76/77 INCLUDED 270 CRANES AND 200 BOILERS, AND
GROSS VALUE OF OUTPUT WAS DOLS 29.7 MILLION, (DOLS
35 MILLION IN 77/78). MSA LOST DOLLARS 4.339 MILLION IN 76/77,
EXCLUSIVE OF IDRO SUBSIDY OF DOLA 1.7 MILLION. PLANT
CAPACITY WILL BE DOUBLED BY 1980, GOAL OF PLANT EXPANSION
IS TO RATIONALIZE PRODUCT MIX AND STEP UP PRODUCTION OF
PROFITABLE ITEMS. IT WILL ALSO SEEK TO PROGRESSIVELY
REPLACE IMPORTED COMPONENTS WITH THOSE MANUFACTURED LOCALLY.
HOWEVER, COMPANY WILL CONTINUE TO MAKE LARGE PURCHASES OF
MACHINE TOOLS, FOUNDRY EQUIPMENT AND SIMILAR ITEMS BOTH TO
REPLACE EXISTING MACHINERY AND EQUIP NEW PLANT. PURCHASES ARE
MADE EITHER THROUGH LOCAL AGENTS OR DIECTLY FROM MANUFACTURERS
WHOSE PRODUCTS KNOWN TO IDRO ENGINEERS.
IN SPITE OF LIKELY CONTINUING LOSSES, MSA IS GOVERNMENT
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ENTERPRISE WHOSE COMMITMENTS ARE BACKED BY GOVERNMENT OF
IRAN, AND IS RECOMMENDED AS TRADE CONTACT FOR US FIRMS.

29. PREP: G P WILSON APPR: DAVID E. WESTLEY.
SULLIVAN

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 20 mar 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978TEHRAN02800
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780129-0026
Format: TEL
From: TEHRAN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780345/aaaabmhr.tel
Line Count: 98
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 47e860c3-c288-dd11-92da-001cc4696bcc
Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 76 TEHRAN 9850, 78 TEHRAN 1755
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 08 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3263583
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI: MACHINE SAZI ARAK
TAGS: BBSR, IR
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/47e860c3-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014